

*It's easy
to
Frame
Pictures*

with

Dennison's

Gummed

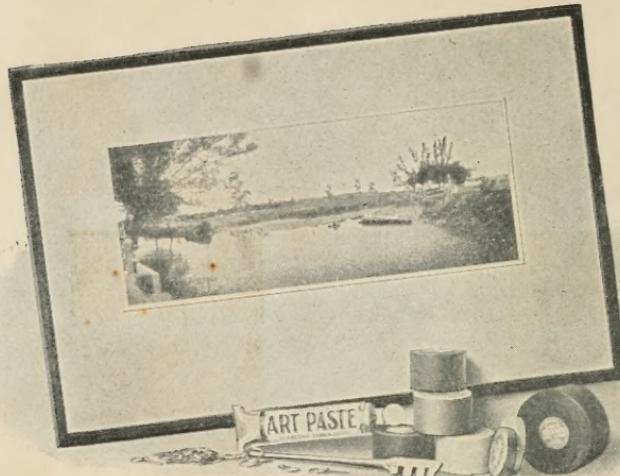
Passe-Partout

Binding



RBR
N.8550
D41
1906
T2

Dennison's Passe-Partout

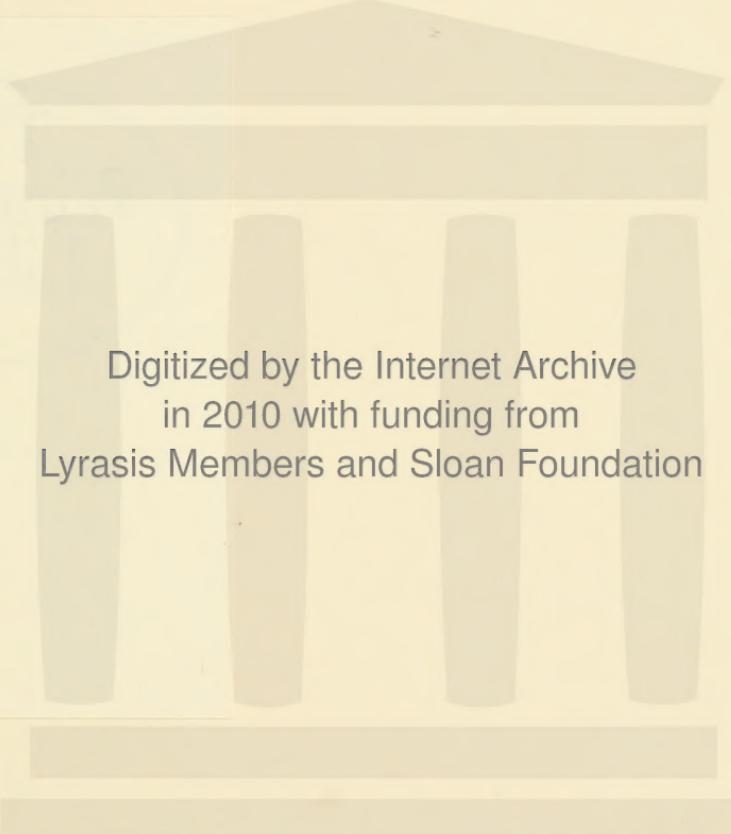


Dennison's Passe-Partout, or the art of framing and preserving specimens from your own brush or pencil, or the interesting colored pictures that abound in the magazines of the day. Here is also the opportunity to frame and protect your camera work, especially pictures of fond and pleasant recollections.

The simplicity of the work makes it a delightful occupation, while the expense is only a trifle.

Dennison's Passe-Partout Binding is the very best; strong, heavily gummed, and will firmly hold the picture together for years.

Our great variety of colors allows of a selection to blend perfectly with the picture tones, or if you desire a distinct contrast, or a combination of two or more colors of binding, you can find it just right by consulting the sample specimens on the next page.



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The
Winterthur
Library

Demimonde Passe-Partout

BINDING

Fine Pebbled Paper in Soft Colors Heavily Gummed
Ready for Use Guaranteed to Stick

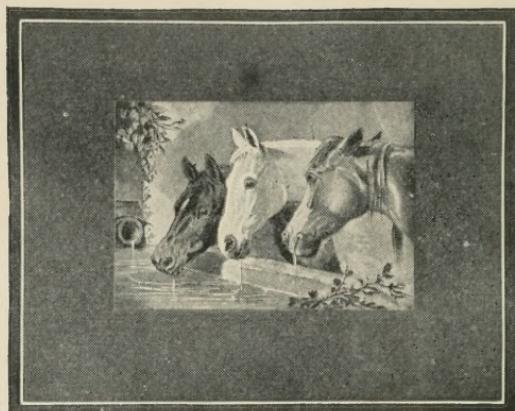
All rolls contain 12 yards, 7-8 inch wide, except Scotch Plaid
which is furnished 5 yards in roll

Price per roll, 10c. - - Gold, Bright Gold, and Silver, 20c.
Per dozen rolls, \$1.00. - - Gold, Bright Gold, and Silver, \$2.00,

No. 1		Black	No. 9		Dull Gold
No. 2		White	No. 10		Silver
No. 3		Gray	No. 15		Sage Green
No. 4		Bottle Green	No. 16		Scotch Plaid
No. 5		Brown	No. 18		Bright Gold
No. 6		Red	No. 19		Bronze Blue
No. 7		Blue	No. 20		Bronze Green
No. 8		Crimson	No. 23		Bronze Violet
No. 21		Bright Gold	No. 22		Silver

Gold and Silver Binding, Nos. 21 and 22, in extra narrow widths (when double binding is desired) at 10c. per roll; per dozen rolls, \$1.00.

Dennison's Passe-Partout



THE COLOR OF THE BINDING TO BE USED is usually one of the colors in the picture and should either blend or contrast with the tone of the picture as well as the mat. For photographs we recommend the white, gray and black bindings; for sepia the brown binding; for golf and hunting pictures the appropriate shade of red or Scotch plaid, though the greens make a harmonious contrast. Other pictures should have color of binding harmonious with the style and character of the picture.

The NARROW WIDTH of gold and silver binding has two important uses: First, it can be used in connection with any of the other colors, thus brightening the general effect of the picture and making the contrast greater between mat and the outside binding, thereby adding much to the attractiveness of the frame. Second, it is an aid to the operator in putting on the other color of binding, directions for which appear below.

HOW TO APPLY THE PASSE-PARTOUT BINDING

GLUE picture on mat across the top only. Have the glass, mat and back cut perfectly uniform. Make a slit with penknife in the back for the hangers; put same through and open on the other side, being careful to press down flat. Hold all together with a weight. Cut the binding exact length of glass for the two sides, and about one inch longer for the two ends. Moisten the binding for the sides and place on the glass. Be careful to rub the binding down well after it has adhered to the glass. To make perfect corners, cut diagonally the shorter strip on one end and apply to glass; then cut the other end in the same way after it is on the glass. Do not moisten the binding too much or rub off all the glue before applying; a sponge can be used for this purpose.

To give the necessary crease to the gummed binding our passe-partout Creaser, shown on another page of this book, will be found very convenient.

TO ADD TO THE EFFECT BY USE OF DOUBLE BINDING

OUR gold and silver binding in the narrow width is used as an inside border where the effect of two colors is desired; cut the strips as described above, and place on glass even with the edge, not allowing any to lap over. The regular binding is then put over the narrow, leaving a fine and even border of the gold or silver.

Demarest's Passe-Partout

MAT STOCK

MADE OF
SPECIAL
WEIGHT
IN
13 COLORS



PRICE
TEN CENTS
PER SHEET
SIZE
22 X 28

FOR the artistic framing of Passe-Partouts care should be taken to select a mat that will be in harmony with the character, color and tone of the picture that is to be framed -- the predominant color usually being taken as a basis to work upon. Harmony of color may be either two or more Contrasting colors or two or more Blended colors; for instance, a red picture with a green mat and red binding would make a harmonious contrast, while a sepia picture with coffee mat and brown binding would make a harmony of blended colors; but in either case the shades or tones of the colors must be carefully considered, therefore we have prepared several colors and shades of mat stock which will harmonize with the various numbers of our Passe-Partout Binding, a list of which we give below:

MAT STOCK

Colors
Colonial Buff.....
Doeskin.....
Coffee.....
Havana Brown.....
Army Brown.....
Oxford Gray.....
Cadet Blue.....
Columbia Blue.....
Shamrock Green.....
Lincoln Green.....
Pompeian Red.....
Nubian Black.....
White.....

BINDING

Colors to Contrast
5, 6, 15, 16.....
4, 15, 20.....
6, 9, 15, 18, 20.....
1, 8.....
1, 9, 10, 18.....
1, 8, 15, 16, 23.....
2, 9, 10, 18, 19.....
2, 9, 10, 18.....
2, 6, 9, 18.....
2, 6, 8, 16.....
2, 9, 10, 18, 1, 4, 15.....
2, 9, 10, 16, 18, 6, 8.....
{ 3, 9, 1, 4, 6, 7, 8, 15, 16.....
{ 19, 18, 20, 23.....

BINDING

Colors to Blend
9, 18.....
5.....
5.....
3, 5.....
5.....
3.....
7.....
7, 19.....
4, 15, 20.....
4.....
8, 16.....
1.....
2.....

Dennison's Passe-Partout



Dennison's Decorated Crepe Paper and Napkins offer unlimited possibilities for use as picture mats. The soft crepe paper makes a delicate background. The designs, full of grace and beauty, are many of them so arranged as to fit perfectly around the picture space. In other cases, sprays of flowers or conventional designs are carefully cut out and appliqued on to give the desired finish to some corner.

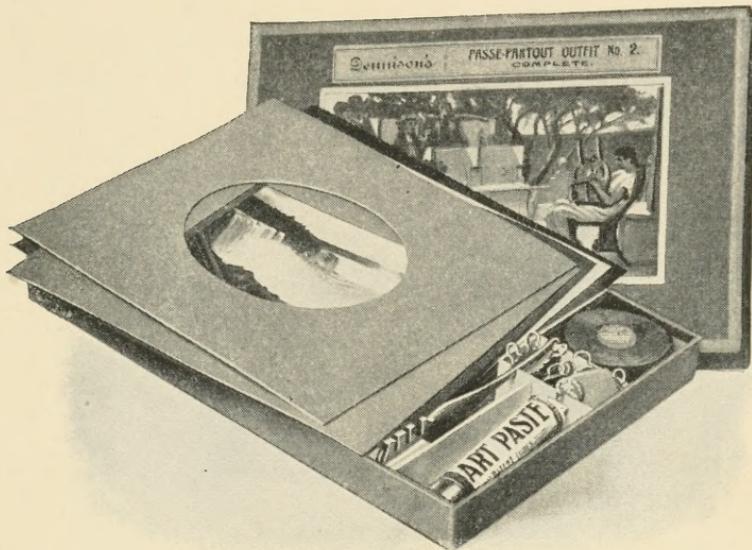
Dennison's Patriotic Crepe, printed with crossed flags, shields and stars, makes an exceedingly effective mat for patriotic pictures, bound with red, white and blue bindings.

Dennison's Passe-Partout Outfits, neatly and conveniently arranged in an attractive box containing not only the gummed binding necessary, but also mats, mounts, paste, glass cutter, and hanging devices. Made in three styles as shown on the following pages:

Dennison Passe-Partout

OUTFIT NO. 2

PRICE, FIFTY CENTS



Six Colored Cardboard Mats, $7 \times 8\frac{1}{4}$.

Six Cardboard Mounts, $7 \times 8\frac{1}{4}$.

Twelve Yards Gummed Passe-Partout Binding.

One Tube Dennison's Art Paste.

One Glass Cutter.

An Assortment of Devices for Hanging Pictures.

TELESCOPE-COVER BOX, $10\frac{1}{4} \times 7\frac{1}{8} \times 1$ INCHES
COVERED WITH ART PAPER AND PICTURE TOP

As a gift, a Passe-Partout Outfit is always appreciated, and often opens a new world of enjoyment.

Dennison's Passe-Partout

OUTFIT NO. 3 (Complete) - ONE DOLLAR



CONTAINS EVERYTHING NECESSARY IN PASSE-PARTOUT WORK

Twelve Colored Cardboard Mats, 8 x 10, oblong and oval openings.

Twelve Cardboard Mounts, 8 x 10.

Seven 5-Yard Rolls Passe-Partout Binding, assorted colors; Two 5-Yard Rolls Narrow Binding.

One Tube Dennison's Art Paste.

One Tube Dennison's Glue.

One Glass Cutter.

An Assortment of Devices for Hanging Pictures.

NEATLY PACKED IN HANDSOME PARTITIONED BOX
WITH ILLUMINATED COVER

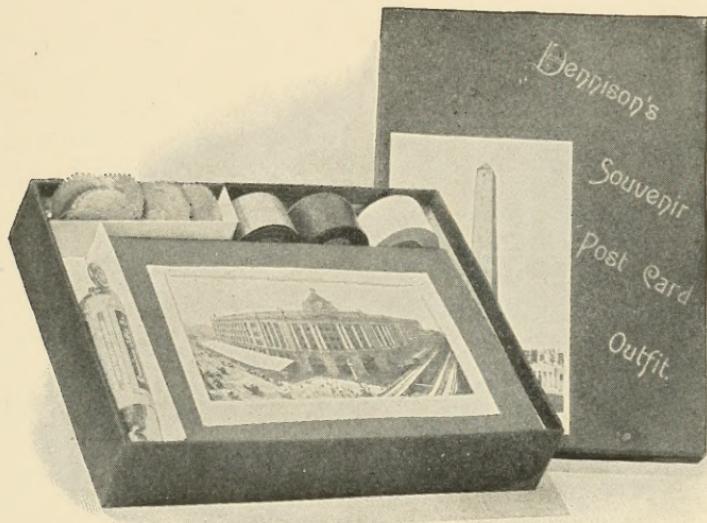
Passe-Partout workers will find this a very desirable outfit.

Dennison's Passe-Partout

SOUVENIR POST-CARD OUTFIT

PRICE

FIFTY CENTS



CONTAINS THE NECESSARY MATERIAL FOR THE
FRAMING AND PRESERVATION OF

SOUVENIR POST-CARDS

Twelve Mounts, assorted colors, size 5 x 7.

Twelve Backs.

Three Rolls Gummed Passe-Partout Binding (red, white and black).

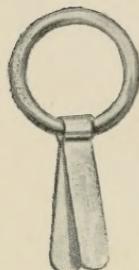
One Tube Dennison's Glue (patent tube).

An Assortment of Hangers.

A very attractive outfit for a popular fad.

Dennison's Passe-Partout

HANGERS—Two Sizes



Necessary when glass is used in making Passe-Partouts.

Three dozen in box.

NO. 1 PASSE-PARTOUT HANGER (illustrated) 15c

NO. 2 PASSE-PARTOUT HANGER (larger) . . . 40c

GUMMED PHOTO WAFERS

For all stamp and scrap-book work.
White paper, heavily gummed on both
sides. 250 in box.

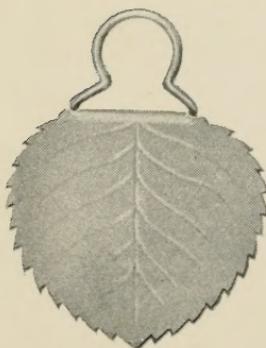
Price per box 10c

GUMMED STAMP HINGES

For attaching stamps, small drawings,
and pictures. These are easily de-
tached if changes are desired.

Price per 1000 10c

When glass is not used in making Passe-Partouts, the hangers below
are appropriate.



NO. 21 RING

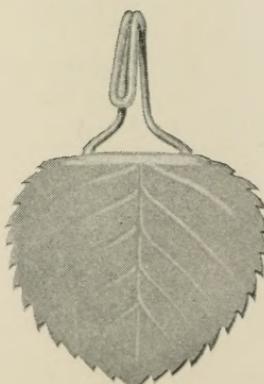
GUMMED CLOTH HANGERS

25 in a box.

10 CENTS PER
BOX

Always ask for

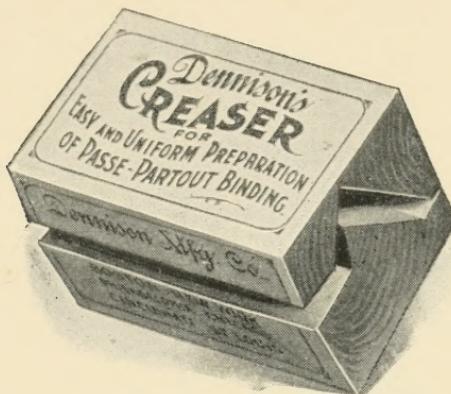
Dennison's



NO. 31 HOOK

Dennison's Passe-Partout CREASER

A simple and effective device for giving the necessary crease to binding so that it can be easily and evenly applied.



PRICE, FIVE CENTS EACH

Directions — Having cut strip of binding desired length, open block and place edge of binding at outside base of ridge, bend over ridge, close block, and pull through.

GUMMED CORNERS

For temporarily and permanently mounting photographic prints, cards, pictures, etc., these will be found indispensable.

No. 1 — For temporary mountings, made of white and gray paper, gummed on two edges, 100 in box.

PRICE PER BOX - - 20 CENTS

No. 2 — For permanent mountings, made of white paper, heavily gummed on both sides, 100 in box.

PRICE PER BOX - - 10 CENTS

GUMMED LANTERN SLIDE BINDING

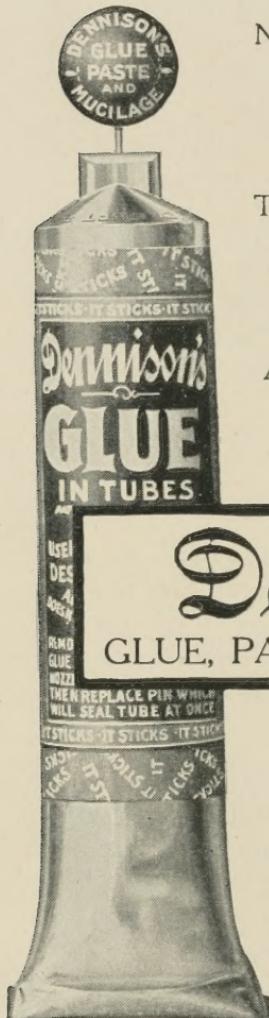
Strong rope paper, heavily gummed. A perfect dead-black paper. Furnished in rolls of 12 yards, 9-16 inch wide, 1 dozen rolls in carton.

PRICE PER CARTON - - 50 CENTS

Dennison's Adhesives

IN PATENT PIN TUBES

AIR-TIGHT



NO WASTE NO BRUSH

Soiled fingers are avoided.
Does not harden or dry up.
Always remains at proper consistency.

TO USE. Remove the patent pin and squeeze gently from the bottom of tube. Replace pin after using.

STRONGEST AND BEST
ADHESIVES FOR MOUNTING
PICTURES AND MENDING
EVERYTHING

Dennison's
GLUE, PASTE and MUCILAGE

ASK YOUR DEALER

Glue	-	-	-	-	10 cents per tube
Paste	-	-	-	-	5 " " "
Paste (large size)	-	-	-	-	10 " " "
Mucilage	-	-	-	-	10 " " "

Dennison Manufacturing Co.

THE TAG MAKERS

Boston

New York

Philadelphia

Chicago

St. Louis